



9th International Safety & Security Exhibition
26th - 28th February 2013
PAK-CHINA FRIENDSHIP CENTRE | ISLAMABAD



POST SHOW REPORT



SHOW OVERVIEW

The 9th International Safety & Security Exhibition- Safe Secure Pakistan 2013 proved to be a dynamic event and fostered a highly conducive environment for enhanced networking and one-to-one meetings for the first time in Islamabad.

Keeping in view the country's security needs, Safe Secure Pakistan displayed the latest trends of the security, safety and fire industry. The event increased the probability of local entrepreneurs to stay abreast with the most recent and advanced technologies used for protection and security in foreign countries.



INAUGURAL CEREMONY

Safe Secure Pakistan 2013 was formally inaugurated by Mr. Mohammad Akbar Khan Hooti, Inspector General, Provincial Police Officer, Khyber Pakhtunkhwa.

The inaugural ceremony was further graced by the valuable presence of;

- Dr. Rizwan Naseer, Director General, Rescue 1122
- Mr. Mehmood Ahmed Warraich, Senior Vice President of Islamabad Chamber of Commerce & Industry
- Mr. Saeed Ahmed Bhatti, Vice President, Islamabad Chamber of Commerce & Industry
- Mr. Ammar Jafferri, President of Pakistan Information Security Association
- Major (R) Zia-Ul-Hassan Butt, Member Executive Committee of All Pakistan Security Agencies Association.



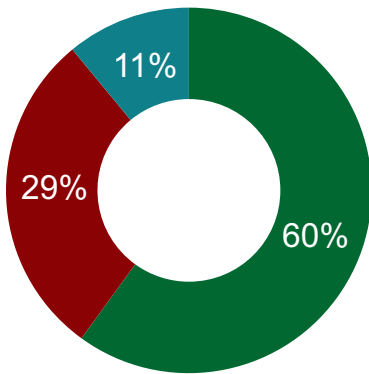
165 Exhibitors

PARTICIPATING COUNTRIES



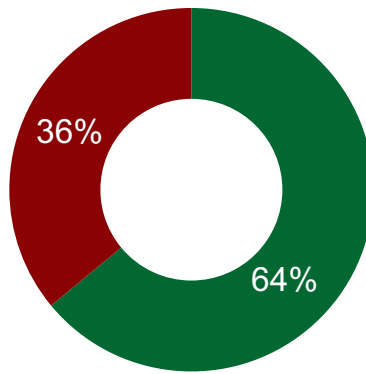
Exhibitors' Feedback

QUALITY OF VISITORS



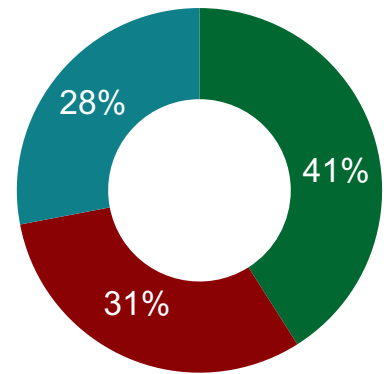
■ Good ■ Excellent ■ Satisfactory

ORDERS CONFIRMED



■ No ■ Yes

LEADS GENERATED

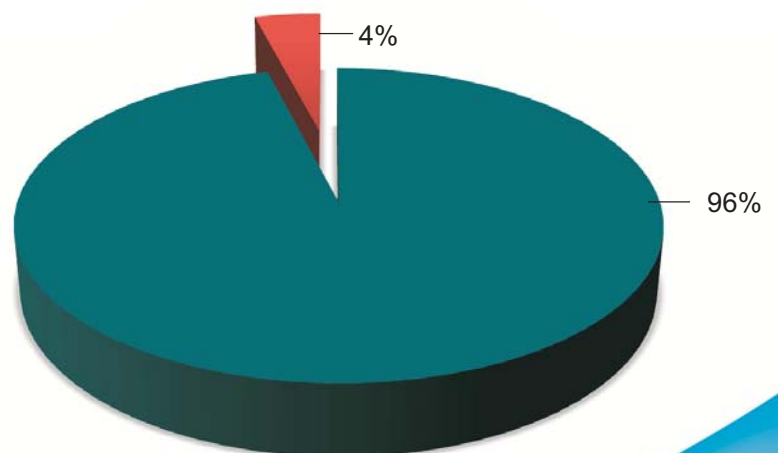


■ 10-30 ■ More than 50 ■ 30-50



Interested in Next Edition

■ Yes
■ Under Consideration

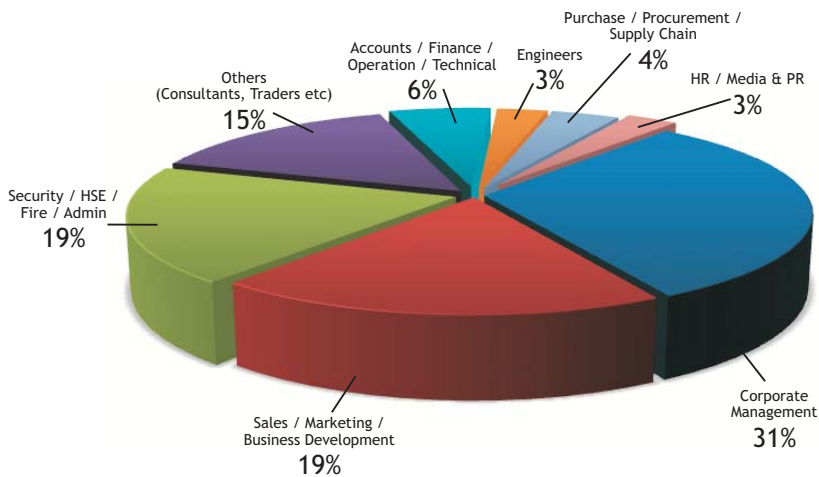


Over
5000
Visitors

Visitors From

Islamabad, Rawalpindi, Lahore, Karachi, Peshawar, Faisalabad, Wah Cantt, Sialkot, Foreign Visitor, Other Cities

% of Visitors by Job Profile



% of Visitors by Industry Profile



Media Coverage

Safety, security equipments in much demand

Pak big market for safety equipment

Foreign exhibitors get huge orders

Int'l Safe & Secure Pakistan exhibition gets good response

Three-day 'Safe Secure Pakistan-2013' exhibition concludes

Foreign & local exhibitors glad over positive response at Safe Secure Pakistan Exhibition

9th Safe Secure Exhibition

ISLAMABAD (PR) - The 9th international Safe Secure exhibition 2013, the three-day event taking place at Pak-China Friendship Centre, has been inaugurated.

Foreign exhibitors at the 9th International Safe Secure Pakistan Exhibition received orders worth millions of dollars.

ISLAMABAD: Khyber Pakhtunkhwa Inspector General Muhammad Akbar Khan Hoti cuts the ribbon at the inauguration of the 9th International Safe Secure Pakistan Exhibition.

ISLAMABAD, Feb 28: The three-day Safe Secure Pakistan-2013 exhibition concluded at the Pak-China Friendship Centre, Islamabad, on Tuesday.

Foreign exhibitors at the 9th International Safe Secure Pakistan Exhibition received orders worth millions of dollars.

ISLAMABAD: The 9th International Safe Secure Pakistan Exhibition-2013 received potential orders worth millions of dollars.

ISLAMABAD: The Three-day Safe Secure Pakistan-2013 exhibition concluded.



10th International Safety & Security Exhibition

25-27 February 2014 | Pak-China Friendship Centre, Islamabad

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