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Fire & Security Pakistan

6th International Fire & Security
Exhibition & Conference

19 - 22 May 2010

Karachi Expo Centre

ORGANIZED BY



SUPPORTED BY



Board of Investment
Government of Pakistan



Engineering
Development Board



Fire Protection
Association of Pakistan



All Pakistan
Security Agencies
Association



World Safety
Organization



International Safety Quality
Environment Management
Association

SUPPORTING PUBLICATIONS



INDUSTRIAL
SOURCE BOOK OF PAKISTAN



www.TradeDirectory.Pk



SourceSecurity.com®

POST SHOW



Pakistan – A Growing Security & Safety Market

The safety and security market of Pakistan is consistently growing and several security projects are underway by law enforcement organizations at various levels. In addition, the number of private security firms is also increasing in Pakistan, protecting large and small businesses as well as households and private properties.

FIRE & SECURITY Pakistan 2010 – Defined New Dimensions

The 6th International Fire & Security Exhibition & Conference - FIRE & SECURITY PAKISTAN 2010 once again served as a unique platform to showcase latest safety and security technologies. The event also provided an enhanced networking opportunity to the participants allowing them to explore business prospects in Pakistan. In addition, the show continued its tradition of featuring live demonstration of the latest fire fighting techniques.

Inaugural Ceremony

The event was inaugurated by Mr. Arif Alauddin, Chief Executive Officer, Alternative Energy Development Board. The ceremony was also graced by the presence of;

- Major (R) Munir Ahmed, Chairman, All Pakistan Security Agencies Association
- Mr. Abdul Sami Khan, Chairman, CNG Dealers Association & Pakistan Petroleum Dealers Association
- Mr. Rasheed Ramay, Secretary General, Renewable & Alternative Energy Association of Pakistan
- Mr. Farhat Hussain, President, Fire Protection Association of Pakistan
- Syed Hassan Nawab, Deputy Managing Director, Sui Southern Gas Company Limited
- Mr. Malik Khuda Baksh, Chairman, President, CNG Station Owners Association of Pakistan



FIRE & SECURITY Pakistan 2010 – Show Highlights

PARTICIPATION:

- Participation of 91 local & international companies from the Fire, Safety and Security sectors
- Representation of 15 countries of the world
- More than 8000 business & trade professionals visited the show
- 91% of exhibitors showed interest to participate in Fire & Security Pakistan 2011

REPRESENTED COUNTRIES:

- Austria
- Canada
- China
- France
- Germany
- Italy
- Japan
- Pakistan
- Russia
- Singapore
- South Korea
- Switzerland
- Turkey
- U.K.
- U.S.A.

CONFERENCE:

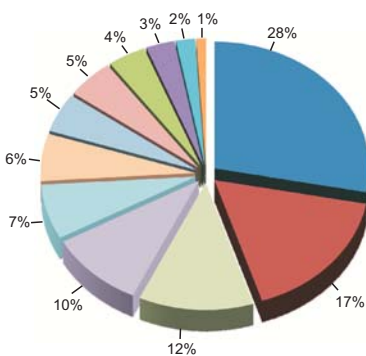
The Fire & Security Pakistan Conference 2010 was held under the theme “Safety & Security in Today’s Environment”, at the Karachi Expo Centre, on 20th May, 2010. The Conference provided an opportunity to all the stakeholders to discuss the current & future perspectives of the security industry. Eminent speakers representing Pakistan Nuclear Regulatory Authority, Kestral Trading, HART – UK, UN-Habitat, Pakistan International Airlines and Kot Addu Power Company Limited spoke at the conference.

SUPPORTING MEDIA:

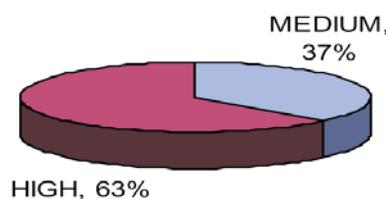
- Extensive coverage by local print & electronic media
- 11 local & international publications & web portals promoted the show

Exhibition Results – The Exhibitors’ Perspective

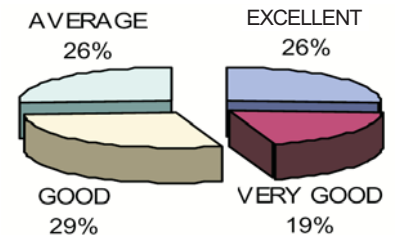
Visitors According to Sectors



Future Prospects of Business in Pakistan's Fire, Safety & Security Industry

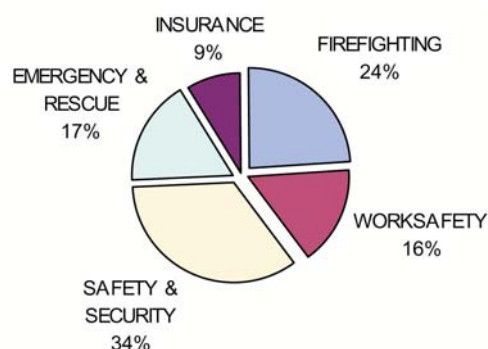


Quality of Visitors



- Consultants, Architectures, Engineers
- Oil, Gas & Energy Sector
- MNCs
- Textile, Cement & Food Sector
- Engineering & Automation
- Banks, Insurance Companies & Financial Institutions
- IT & Telecommunication
- Hospitals, Relief Organisations, NGOs
- Government Organizations & Security Agencies
- Foreign Missions, Chambers & Associations
- General Traders
- Media

Sectors that Attract More Foreign Investments



Positive Feedback

“The exhibition & conference of such kind helps in creating collective awareness, even this helps us a lot, as with the passage of time technologies are changing rapidly and it helps us to gain first hand knowledge of the particular product on display.”

(Mr. Tariq Javaid, Director National Institute of Fire Technology, Islamabad)

“We really appreciate your efforts and it’s a wonderful exhibition, the products that are on display are one of their kinds.”

(Syed Karamat Ali, Chief Engineer, Wapda Warsak)

“I think this is wonderful that so many international firms have been invited and they’ve displayed the latest technology, this will definitely help the Government, private and semi private companies to get aware of what is new in order to cope up with such accidents.”

(Dr. Abdur Rehman, District Emergency Officer, Rescue 1122, Rawalpindi)

“Since I have attended the exhibition last year as well, it is improving a lot, we are very much thankful to the organization for inviting us over.”

(Mr. Mohammad Khan, Nirma Chemical, HSE Manager)

“Obviously such kind of events help the local industry to get the knowledge of what is happening around the world, and it also helps to make people aware of how many kinds of hazards are there.”

(Mr. Tufail Anwar, BP Pakistan as procurement Manager)

“This exhibition is helping the local industry to gain the knowledge of the new technology available. The only suggestion I want to give is, you should also display some short documentaries showing some easy techniques of what steps one should take in order to avoid such accidents etc.”

(Mr. Shahnawaz Ahmed, safety & security engineer, Allied Arabian Maintenance & Trade Corporation Jubal Saudi Arabia)

“It has been a very useful experience to come and interact with people and to gain first hand knowledge of the new technology that has been introduced around the world.”

(Brig. Taqdees, Pakistan Ordnance Factory, Wah Cantt Director Security)

“I have been attending this exhibition since its inception and the event has commenced over the last few years. It has grown and it helps the corporate security professionals to see what is out there. Each year I have seen you people working hard in bringing new technology; some of them are the reiterations which show that these systems really work. So definitely it’s a major step in enhancing the awareness.”

(Mr. Norbert Alameda, Security Manager, Procter & Gamble – Arabian Peninsula and Pakistan)

“I think it’s a very good initiative and such kind of events should happen more frequently so people can utilize the other options available to secure their properties.”

(Usman Khan, Manager Corporate security, Telenor Pakistan. Based in Karachi and looking after Sindh, Baluchistan and Southern Punjab Region.)

“I think it’s a wonderful exhibition, and the way you people have covered all the areas is commendable. The only suggestion I want to give is, it’s the sixth time you people are organizing the exhibition in Karachi, organize it in other cities as well, because people want to come but due to the lack of funds they cannot make it. And by organizing it in other cities you will help the nation in making them aware of the needs for taking safety measures and securing their working and living environments.”

(Mr. Furrukh Majeed, Sui Northern Gas Pipelines. Health Safety Consultant)

Media Coverage

Fire & Security 2010

targets multi-dimensional safety, security needs of the region



...y 19: The International Fire and
...tion and Conference - Fire and
...stan commemorate at Karachi Expo
... Wednesday. The exhibition was organ-
...gasus Consultancy Pvt. Ltd. The exhibi-
...augurated by Chief Executive Officer
...native Energy Development Board
...ddin... and Security Exhibition and
...Pakistan served as an
...ous as well as
...range.

8th POGEE, 6th Fire & Security Expo tomorrow

KARACHI: The 8th international exhibition for the
Karachi Expo Centre. According to organi-
...rt equipment and technology rel-
...ecurity Exhibition & Conf-
...ill display latest fi-
...vestors an-
...it



...sis on the vast inv-
...Pakistan for the in-
...security sector. Af-
...events, the 6th
...Exhibition and
...stan 2010 is

...stry - POGEE 2010 will begin on May
...exhibition will showcase the state-of-
...Similarly, the 6th International Fir-
...2010, co-located along with POGEE 2
...two co-located exhibitions will prov-
...ment where they will get an opp-



KARACHI: A woman looks at the security equipment displayed at a stall during
8th International Energy Industry Poguee 2010 and 6th International Fire Security
Exhibition at Expo Centre. -Online





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6th International Fire & Security Exhibition & Conference

FIRE & SECURITY PAKISTAN 2011– EXPANDING ITS HORIZONS

After the success of six consecutive shows, the 7th International Fire & Security Exhibition & Conference - FIRE & SECURITY PAKISTAN 2011 is scheduled from 17th to 19th May 2011, at the Karachi Expo Centre.

The show will bring together industry leaders and professionals from around the globe to strengthen business relationships & forge alliances on an international scale. Fire & Security Pakistan 2011 will co-locate with POGEE 2011 – the 9th International Exhibition for the Energy Industry.



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